



Volleyball Fervor Takes Over Beilun!

Live Coverage of the 2026 VNL Men's Finals

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Summer in Ningbo is fully engulfed by volleyball fever, as the 2026 VNL Men's Finals kick off at the Beilun Sports and Art Center. Eight world-class men's volleyball teams converge on this renowned "City of Volleyball". The single-elimination format cranks up the suspense for every match, blending high-stakes competition with light-hearted fun both inside and outside the arena to deliver an all-around volleyball carnival for fans.



Beilun Sports and Art Center
(photo by Yang Hui)

The schedule is packed with nonstop highlights. The quarterfinal matches for the top half of the bracket kicked off on July 29, featuring host China against Japan, who boasted an unbeatable 12-win streak in the preliminary round. Over 6,500 spectators filled the stands, cheering loudly for the home side, yet China fell short with a 1-3 loss. The bottom-half quarterfinals follow on July 30, where Italy, the United States, Poland, and Ukraine battle for the last four semi-final spots. July 31 serves as a rest day for teams to rest and review game footage. Semi-finals will take place on August 1, with the bronze medal match and



At the game (photo by Yang Hui)



Poster of the carnival

highly anticipated championship final closing out the tournament on August 2.

The venue has undergone intelligent upgrades, featuring 4K live broadcast equipment, competition-grade lighting and lively on-site entertainment to elevate the viewing experience. Fans at home can tune in via CCTV5 and Migu Video to catch every moment of the action alongside live audiences.



At the game (photo by Yang Hui)

The home arena was packed from start to finish, with fans traveling far and wide to cheer on their favourite players. A pre-tournament autograph session drew massive crowds; many supporters traveled across provinces just to meet national team stars. Cheers and camera

shutters echoed through the venue, with fans waving rally banners and wearing team merchandise to fuel the electric volleyball atmosphere.



Audiences at the game (photo by Yang Hui)

After enjoying intense matches, visitors can head to the outdoor plaza for the 2026 Beilun Volleyball Carnival, a perfect spot to unwind between games. A giant inflatable volleyball installation stands as an eye-catching landmark, alongside the Glory Avenue showcasing Beilun's decades-long volleyball legacy—ideal backdrops for social media snapshots. Five interactive challenge stations offer fun tests, including serve speed measurement and block drills. Collect stamps by finishing each challenge to redeem lim-

ited-edition perks like mascot keychains and themed fans, available daily while supplies last. Lucky visitors may even run into retired national volleyball players roaming the stalls for chats, photos and casual volleyball tutorials. A bustling market also sells exclusive event souvenirs and local Beilun cultural goods, alongside food trucks serving tasty street snacks to refuel visitors.



At the carnival (photo by Yang Hui)

This summer, Beilun balances thrilling elite matches with laid-back public entertainment, creating an unforgettable volleyball getaway packed with passion and joy.